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- 9-11 2-CYCLE OILS
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- 16-17 CHAIN LUBES & CLEANERS

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& CLEANERS

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100% SYNTHETIC

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100% SYNTHETIC PAGE 5 & 7



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HI TEST





CHAIN GUARD

100% SYNTHETIC

CLEAR FORMULA

EXTREME CONDITION



WATERPROOF GREASE HI-TEMP



BRAKE FLUID



RACING FORMULA SYN DOT 4, DOT 4 & DOT 5



DUAL-STAGE PREMIUM AIR FILTERS, READY-TO-USE PRE-OILED AIR FILTERS. OEM REPLACEMENT & STAINLESS STEEL OIL FILTERS AND BILLET FILTER COVERS





CHAIN CASE LUBE LOW TEMP FLOW 100% SYNTHETIC PAGE 12

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THE ULTIMATE CHAIN CARE KIT

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L RACE GRADE 4-CYCLE FULL RACE GRADE 4-CYCLE









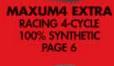
SUPER M INJECTOR

PERFORMANCE 2-CYCLE

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ANTI-STICTION FORMULA

PRE-MIXED 50/50

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MITCH PAYTON'S BEST KEPT SECRET.

Increases shown on the dyno were developed and tested over the course of several Motocross and Supercross seasons – winning more championships than any other oil.

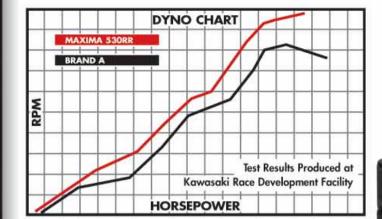
530MX 100% SYNTHETIC FULL RACE GRADE OIL

530MX is a 100% triple ester based synthetic oil. Developed on the world's toughest race circuits, 530MX produces more horsepower, increases torque and has excellent clutch feel - there is no better choice for modern MX/Off-road motorcycles. Advanced additives ensure the ultimate in protection for critical engine, transmission and clutch components. High temperature detergents keep your engine running clean and trouble-free, while the ultra shear-stable polymer system maintains constant viscosity - minimizing viscosity loss and clutch fade. Motorcycle Specific API SG, JASO MA. Available in: Liter





4-CYCLE OILS



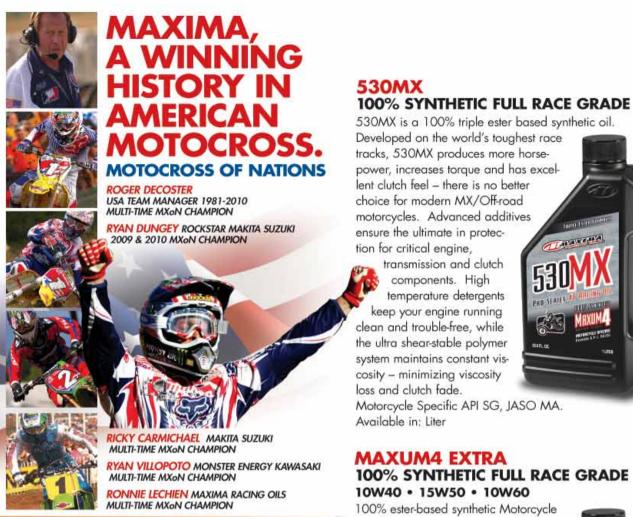
DYNO TESTED, RACE PROVEN.

Over 3 years in development, 530RR has demonstrated consistent gains on the dyno with the fastest racers and best factory mechanics. Performance without sacrificing protection – that's Maxima Racing Oils.

530RR 100% SYNTHETIC FULL RACE GRADE OIL

530RR is a 100% triple ester based synthetic oil. Developed on the world's toughest race circuits, 530RR produces more horsepower, increases torque and has excellent clutch feel - there is no better choice for modern hi-revving road racing motorcycles. Advanced additives ensure the ultimate in protection for critical engine, transmission and clutch components. High temperature detergents keep your engine running clean and troublefree, while the ultra shear-stable polymer system maintains constant viscosity - minimizing viscosity loss and clutch fade. Motorcycle Specific API SG, JASO MA. Available in: Liter













100% ester-based synthetic racing oil high-performance 4-cycle racing engines. Race proven to increase horsepower by reducing friction



MAXUM4 EXTRA

MAXUM4 SYN BLEND **ESTER-BASED SYNTHETIC BLEND**

Ester-based synthetic blend Motorcycle Specific oil features shear-stable additive technology for high-performance 4-cycle engines. Fortified with ester synthetics. Advanced Tri-Metallic formula lowers engine temperatures, reduces friction, increases film strenath and extends oil drain intervals. Provides outstanding protection for all integrated transmission engines. Motorcycle, ATV, Single- and Multi-Cylinder engines. For on and off-road use. Exceeds all OEM requirements. API SG and JASO-MA 4T

4-CYCLE OILS

530RR 100% SYNTHETIC FULL RACE GRADE

530RR is a 100% triple ester based synthetic oil. Developed on the world's toughest race circuits, 530RR produces more horsepower, increases torque and has excellent clutch feel - there is no better choice for modern hi-revvina road racing motorcycles. Advanced additives ensure the ultimate MAXIMA in protection for critical engine, transmission and clutch components. High temperature detergents keep your engine running clean and trouble-free, while the ultra shear-stable polymer system maintains constant viscosity - minimizing viscosity loss and clutch fade Motorcycle Specific API SG, JASO MA. Available in: Liter

MAXUM4 PREMIUM PETROLEUM BASED

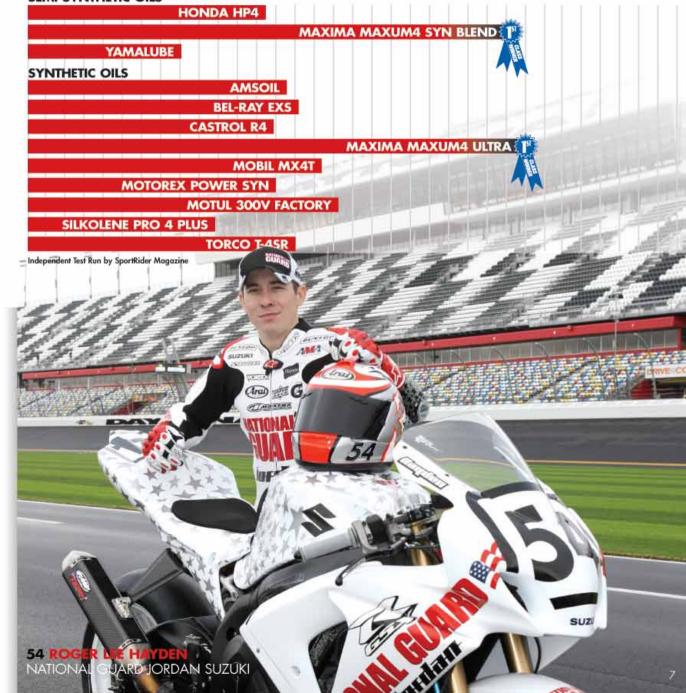
5W30 • 10W40 • 20W50

High-quality petroleum based Motorcycle Specific oil features advanced technology additives for high-performance 4-cycle engines. Designed for use in wet clutch applications. Anti-shear additives provide excellent viscosity stability in engines with integrated transmissions. Motorcycle, ATV, Singleand Multi-Cylinder engines Exceeds all OEM requirements, API SG and JASO-MA 4T specifications. Available in: Liter/128oz

UNDER EXTREME PRESSURE, MAXIMA DELIVERS.

Whether your fun is racing or touring, your engine stresses its oil, demanding performance and protection. Extreme pressure and anti-wear additives are the safety nets of your engine's oil. Maxima prides itself on its additive technology - leading the industry in protection.

EXTREME PRESSURE & ANTI-WEAR ADDITIVES SEMI-SYNTHETIC OILS



MAXUM4 ULTRA

100% SYNTHETIC FULL RACE GRADE 0W10 • 0W30 • 5W40 • 5W50

specially formulated for very and fluid drag, while special additives increase load capacity, reduce friction and lower engine temperatures. Ideal lubricant for road racing, drag racing and 4-cycle kart racing. Exceeds all OEM requirements. API SG and JASO-MA 4T specifications. Available in: Liter



100% ester-based synthetic Motorcycle Specific oil specially formulated for use in high-performance motorcycle, ATV, single and multi-cylinder engines. Designed for use in wet clutch applications. For on and off-road use. Shear-stable formula utilizes the latest additive technology to reduce wear and increase power & torque. Advanced proprietary Tri-Metallic formula lowers engine temperatures, reduces friction, increases film strenath and extends oil

530MX

530MX is a 100% triple ester based synthetic oil.

Developed on the world's toughest race

power, increases torque and has excel-

tracks, 530MX produces more horse-

lent clutch feel - there is no better

choice for modern MX/Off-road

ensure the ultimate in protec-

tion for critical engine.

motorcycles. Advanced additives

transmission and clutch

temperature deteraents

Motorcycle Specific API SG, JASO MA.

10W40 • 15W50 • 10W60

and JASO-MA 4T specifications.

Available in: Liter/128oz

components. High

keep your engine running

clean and trouble-free, while

the ultra shear-stable polymer

system maintains constant vis-

cosity - minimizing viscosity

loss and clutch fade.

Available in: Liter

drain intervals. Exceeds all OEM requirements, API SG

10W40 • 20W50

specifications.

Available in: Liter/128oz









#1 FAVORITE OIL #1 GEAR BOX OIL

ATV PREMIUM 4T

PETROLEUM BASED

formulated for today's advanced ATVs. Its Tri-Metallic additive system combines with a shear stable polymer system to provide unsurpassed protection against wear, oxidation and thermal breakdown. ATV Premium 4T uses the latest technology to keep your engine clean and deposit free. API SG, JASO-MA

10W40

Maxima ATV Premium 4T is specially TRANSMA RIV 4T ATV specific. Available in: Liter

PWC MARINE 4T ADVANCED MARINE FORMULA

10W40 Maxima PWC Marine 4T oil is specially formulated to perform in 4-cycle PWC & outboard engines. PWC Marine 4T oil utilizes the latest additive technology ensuring a smooth, clean running engine. Advanced chemistry helps protect the engine The state PWE from extreme pressures, scuffing, run-away temperatures, thermal degradation and rust & corrosion. There is no better choice for 4-stroke watercrafts. PWC Marine specific formula, API SG, Exceeds

FC-W specifications. Available in: Liter

SNOWMOBILE 4T

COLD CLIMATE FORMULA

HIGH RPM 4-CYCLE

20W50

of small displacement, high RPM. domestic and foreign markets. Higher operating temperatures require a motorcycle oil to offer maximum protection against viscosity and thermal breakdown. Fortified with detergent-dispersants, rust and corrosion inhibitors, keeping engines clean and free of sludge, varnish and rust. Available in: 800ML/27.1oz

and seemed.

UNDERBONE PRO 4T

Specifically formulated to meet the demands fuel efficient engines found in today's



MAXUM4 CLASSIC

Maxima Snowmobile 4T oil is specially formulated to perform in cold climates and has a pour point of -45°F. An advanced additive system contains extreme pressure and anti-wear agents to protect your engine from metal-to-metal contact. Maxima Snowmobile 4T relies on the latest technology in chemistry to keep your engine running smooth and deposit free. Additional rust & corrosion components protect your engine against wet environments for trouble-free operation. API SG snowmobile specific formula.

Available in: Liter

BIG TWIN FORMULA 50WT • 60WT • 70WT

with the latest technology additives. Shear-stable formula provides optimum protection and cleanliness while reducing wear on cams, lifters and other critical engine components. Fortified with liquid Moly for Big Twin engines with separate clutch and primary systems. Exceeds all OEM requirements, API SG and JASO-MB 4T specifications.





FORMULA K2 100% ESTER SYNTHETIC

100% synthetic, polyol ester based high-performance 2-cycle lubricant. High film strength provides superior protection for pistons, cylinder walls, cranks and bearings. Advanced additive system eliminates ring sticking, reduces carbon build-up. prevents rust & oxidation and minimizes power valve maintenance. Suitable for all forms of competition. Safe to use with leaded or unleaded gasoline. Premix only. Available In: 16oz/Liter/64oz

fastest oils on the planet." -MITCH PAYTON
MONSTER ENERGY PRO CIRCUIT KAWASAKI "Maxima responds faster than any other company to the needs of the racer." ALIMATANA. -ROGER DECOSTER, WORLD CHAMPION/RACE TEAM MANAGER

> "We don't build oils with a budget in mind, we build them with the rider in mind."

"Maxima formulates the

-DICK LECHIEN FOUNDER MAXIMA RACING OILS



CASTOR 927 PRO SERIES 2T

92 ADAM CIANCIARULO

KAWASAKI TEAM GREEN

The ultimate racing 2-cycle lubricant. Biodegradable formula is fortified with clean-burning additives to reduce power valve maintenance, prevents rust & oxidation, eliminates ring sticking and reduces carbon build-up. Generate more horsepower with improved ring seal and significantly lower friction. Premix only. Available In: 16oz/Liter/64oz



TODAY ESTER HIGH RPM RIGHT FORMER PREMIX DICKY

SUPER M **ESTER-BASED SYNTHETIC BLEND**

Smokeless, low ash ester-based synthetic blend formula. Designed for use in all high-performance 2-cycle engines. This clean burning formula prevents rust & oxidation, keeps rings, pistons and exhaust tracts carbon-free. Exceeds all OEM requirements, JASO-FC. ISO-E-GD & API-TC specifications. Premix only. Available In: 16oz/Liter/64oz



season. Exceeds all known OEM specifications. API SG. JASO-MA

and trouble-free in any

SCOOTER 4T

10W40

METRO FORMULA

Maxima Scooter 4T is specially formu-

lated for modern, free-revving scooters and mopeds. Scooter 4T is designed

AN AN FANA

to handle the stresses placed on

today's engines defined by con-

stant stop-and-ao traffic, exces-

sive idling and fully loaded

engine operation. Scooter

high-performance anti-wear

additives with an advanced

your engine running smooth

detergent system to keep

4T blends the latest in

8 Available in: Liter



2-CYCLE OILS www.MaximaUSA.com

SNOWMOBILE TUNDRA R ESTER-BASED SYNTHETIC BLEND

Smokeless, ashless environmentally friendly ester-based synthetic blend 2-cycle oil. Specifically formulated for use in high-performance snowmobile engines with power valves. Unique additives provide extra all waters protection against runaway temperatures and engine seizures. Provides excellent anti-scuff. anti-wear and rust & corrosion protection. Extremely low pour point of -50°F for cold weather conditions. Exceeds all OEM requirements. NMMA TC-W3, JASO-

FC and ISO-E-GD specifications. Designed for gasoline premix, oil injector or autolube use. Available in: Liter/128oz

SUPER M INJECTOR ESTER-BASED SYNTHETIC BLEND

Smokeless, low ash ester-based synthetic blend formula. Designed for use in all high-performance 2-cycle engines. This clean burning formula prevents rust & oxidation, keeps rings, pistons and exhaust tracts carbon-free. Blended with lightweight base stocks specifically designed for use in oil injector and autolube systems. Safe to use with catalytic converters. Exceeds all OEM requirements, JASO-FC, ISO-E-GD and API-TC specifications. Injector or premix. gasoline only. Available In: Liter/128oz



CHANGE OF THE PARTY

SNOWMOBILE TUNDRA

SYNTHETIC BLEND Low smoke, low ash synthetic blend 2-cycle oil specifically formulated for use in high-performance snowmobiles with power valves. Special additives provide extra protection against runaway temperatures and engine seizures. CLEROWE . Provides excellent antiscuff, anti-wear and rust & corrosion protection. Extremely low pour point for cold weather condi-PERSONNENCE SYNDROLE BLOW FRETTIC FORMULA FORMULA tions, -45°F. Exceeds all OEM requirements, JASO-FC. ISO-E-GD and API-TC specifications. Designed for gasoline premix, oil injector or

autolube use. Available in: Liter/128oz

PREMIUM 2 **ESTER-BASED SYNTHETIC BLEND**

Smokeless, ashless, ultra clean burning ester-based synthetic blend formula. Safe for use in oil injected. autolube and gasoline premix applications. Designed for high-performance personal watercraft, snowmobile and outboard motors. Provides exceptional anti-wear and rust & corrosion protection. Safe to use with catalytic converters. Exceeds all OEM requirements, JASO-FC. ISO-E-GD and NMMA TC-W3 standards. Available in: Liter/128oz

200 VICTOR SHELDON MULTI-TIME WORLD & NATIONAL CHAMPION



2-CYCLE OILSMaximaUSA.com

HIR SWEETER INJECTOR

BIO 2T 100% ESTER SYNTHETIC

BIO 2T is a biodegradable highperformance 100% ester-based synthetic lubricant. BIO 2T reduces power valve maintenance. prevents rust and corrosion and eliminates ring sticking. Superior additive system provides unsurpassed high temperature, high speed protection for critical engine components. BIO 2T is extremely clean burning and is recommended for use in environmentally sensitive areas. Ratios 24:1 to 60:1 to match engine requirements. Injector or Premix - agitate well, Available in: Liter

SCOOTER PRO SYNTHETIC BLEND

Smokeless synthetic blend 2-cycle oil specially formulated for scooters and mopeds. Ideal for either aasoline premix or oil injected engines. Eliminates plug fouling, ring sticking and reduces the formation of carbon. Provides excellent anti-scuff, anti-wear and rust & corrosion protection. Exceeds all OEM requirements, JASO-FC. ISO-E-GD and API-TC standards. Available in: Liter



Ashless mineral based 2-cycle oil specifically formulated for personal watercraft and outboard motors. Meets or exceeds all OEM & NMMA TC-W3 specifications. Provides reduced carbon, excellent anti-wear and rust & corrosion protection. Safe to use with catalytic converters. Gasoline premix, oil injector and autolube applications. Available in: Liter/128oz



SCOOTER 2T PETROLEUM BASED

Low smoke petroleum blend 2-cycle oil specially formulated for scooters and mopeds. Ideal for either gasoline premix or oil injected engines. Eliminates plug fouling, ring sticking and reduces the formation of carbon. Provides excellent anti-scuff. anti-wear and rust & corrosion protection. Exceeds all OEM requirements and API-TC standards. Available in: Liter



TIMATIMA

SYNDHETIC INJECTOR BLEND PREMIX



CONVERSION CHART GEAR OIL VS. ENGINE OIL

Many owner's manuals spec out 10w40 engine oil for use in motorcycle gear boxes. Maxima MTL is available in 75, 80 & 85wt. Keep these points in mind and use this cross reference chart when making your buying decision:

- Gear oil viscosity is taken at 40°C
- Engine oil viscosity is taken at 100°C

The difference in the viscosity reading (weight) is due to the temperature difference.

GEAR OIL	ENGINE OIL	IDEAL USE
75WT	30WT ENGINE OIL (E.G., 5W30 OR 10W30)	50cc - 125cc
80WT	40WT ENGINE OIL (E.G., 10W40 OR 20W40)	125cc - 500cc MOST POPULAR WEIGHT
85WT	50WT ENGINE OIL (E.G, 15W50 OR 20W50)	DESERT AND ENDURO

MAXIMA HARD AT WORK IN YOUR RUV.

Protect your RUV with quality Maxima oils. Your rugged work horse deserves the best.

MTL TRANS LUBE CLUTCH SAVER FORMULA XL-75WT • R-80WT • E-85WT

Designed for use in 2 & 4 cycle transmissions. Helps prevent clutch slippage and keeps wear to an absolute minimum, MTL's special formulation provides exceptional lubrication and wear protection to all critical clutch and transmission components. Safe for use on both aluminum and steel clutch plates. Available in: Liter



TRANS-GEAR OILS WWW.MaximaUSA.com

ALL CHANGE

PREMIUM GEAR OIL PETROLEUM BASED

80w90

High-quality mineral based gear oil for use in motorcycles & ATVs with shaft drive and hypoid agars. Also for use in motorcycles equipped with separate transmissions and chain cases. Special additives reduce friction providing smoother shifting. Excellent anti-wear and rust & corrosion protection. Exceeds API GL-5 gear lubricant specifications. Available in: Liter

SYN GEAR OIL

100% ESTER-BASED SYNTHETIC 75w90

Advanced 100% ester-based synthetic agar oil for use in motorcycles & ATVs with shaft drive and hypoid aears. Also for use in motorcycles equipped with separate transmissions and chain cases. Reduced friction provides smoother shifting. Exceptional anti-wear and rust & corrosion protection, Extra-long service drain intervals. Exceeds API GL-5 gear lubricant specifications. Available in: Liter



PRIMARY CASE LUBE 100% SYNTHETIC

100% synthetic primary case lube specifically designed for Harley-Davidson® motorcycles. Advanced additives reduce clutch and fluid drag while lubricating gears, sprockets, chains and all critical primary case components. Superior film strength for greater protection against shock loads. PAO synthetics provide decreased operating temperatures. Designed for use in all 1984 and later models with wet diaphraam spring clutches. Available in: Liter



CHAIN CASE LUBE 100% SYNTHETIC

Maxima Chain Case Lubricant is a 100% synthetic formulation specifically designed for low temperature flow while providing outstanding lubrication to highly loaded chains & sprockets with minimum power loss. Also contains special rust and corrosion inhibitors. Available in: 16oz





SCOOTER GEAR OIL 80w90 GL-5

Specially designed for the hard working conditions of scooter and moped transmissions. Superior lubricating properties withstand successive full speed start-ups and stops in city driving conditions. Good oil film retention for various driving conditions, idle, sharp accelerations and full power. Extreme pressure and anti-wear additives extend gear set life. Excellent anti-corrosion, anti-oxidation and anti-foam characteristics.

- For both 2T and 4T applications
- · Mineral based gear oil
- For use where 90wt gear or 30wt motor oil is recommended

Available in: 150ml Tubes (5.07 fl oz)



SCOOTER PRO SYNTHETIC BLEND

Smokeless synthetic blend 2-cycle oil specially formulated for scooters and mopeds. Ideal for either gasoline premix or oil injected engines. Eliminates plug fouling, ring sticking and reduces the formation of carbon. Provides excellent anti-scuff, anti-wear and rust & corrosion protection.

SCOOTER 2T PETROLEUM BASED

Low smoke petroleum blend 2-cycle oil specially formulated for scooters and mopeds. Ideal for either gasoline premix or oil injected engines. Eliminates plug fouling,ring sticking and reduces the formation of carbon. Provides excellent anti-scuff, anti-wear and rust & corrosion protection.

SCOOTER 4T METRO FORMULA 10W40

Maxima Scooter 4T is specially formulated for modern, free-revving scooters and mopeds Scooter 4T is designed to handle the stresses placed on today's engines defined by constant stop-and-go traffic, excessive idling and fully loaded engine operation. Scooter 4T blends the latest in high-performance anti-wear additives with an advanced detergent system to keep your engine running smooth and trouble-free in any season.







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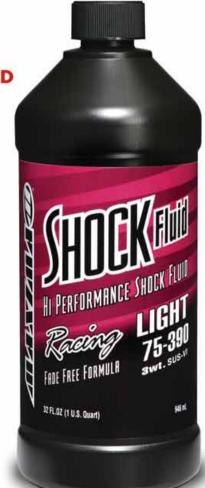
DEMAND THE BEST

Formulated with special slippery agents that reduce friction and eliminate stiction.

RACING SHOCK FLUID ZERO FADE FORMULA

LIGHT 3WT • MEDIUM 7WT • HEAVY 10WT

Maxima Shock Fluids contain the latest technology additives for today's high performance shock absorbers. Very high viscosity index (350+ VI) and extremely low pour points allow Shock Fluid to provide consistent performance over a wide temperature range. Formulated with special slippery agents that reduce friction and eliminate stiction. Advanced additive system contains seal conditioners, anti-foam, antioxidants and contains rust & corrosion inhibitors. Shock Fluid Light is the equivalent viscosity of all Japanese OEM shock fluids. Shock Fluid Heavy has the equivalent viscosity as Fox® and Ohlins® shock fluids. Available in: 32oz.





FORK FLUID/OH

RACING FORK FLUID ANTI-STICTION FORMULA

5WT • 7WT • 10WT • 15WT

Specially formulated for all high-performance cartridge and standard-type forks. Contains special rust & corrosion inhibitors, anti-oxidants and anti-foam agents providing the ultimate in performance and protection. Custom blended slippery agents provide uniform fork action and eliminate stiction. High viscosity index (190+ VI) fluid conditions seals and provides consistent viscosity over a wide temperature range. Available in: Liter



FORK OIL

CARTRIDGE/CONVENTIONAL FORKS

5WT • 10WT • 15WT • 20WT

Custom blended with special high-quality, high-viscosity index hydraulic oils containing special additives to control foaming, oxidation, rust & corrosion and conditions seals. Fork Oil with Lubricinol reduces stiction and provides uniform fork action over a wide temperature range.

Available in: 16oz/Liter





CHAIN WAX #1 SELLING CHAIN LUBE

Often imitated - Never duplicated.

America's #1 chain lubricant. Highperformance chain lubricant for X, Z and
O-ring chains. Exclusive Parafilm™ formula
sprays on as a liquid, penetrates and then
sets up as a soft waxy film, creating an
excellent lube that protects the chain from
the elements. Outstanding rust & corrosion
protectant. Will not fling-off or attract dirt.
For street & off-road use.

Available In: 5.5oz /13.5oz



SYNTHETIC CHAIN GUARD CRYSTAL CLEAR FORMULA

100% synthetic chain lube. Special crystal clear formula resists fling-off. Advanced technology allows lube to penetrate critical inner pins and rollers, lubricating and protecting them from friction, shock load and high temperatures. Protective boundary guards chain against rust & corrosion while super clean formula minimizes the attraction of dirt. For street & off-road use. Safe for use on X, Z and O-ring chains. Available in: 6oz /14oz





♦ @ ♥ NET WT. 13.5 0Z. (385 GM

INCREASE HORSEPOWER, EXTEND CHAIN & SPROCKET LIFE!

A fast, easy and effective way is to maintain your bike's driveline with The Ultimate Chain Care Kit from Maxima.

- 1) Hose off mud and large debris with a steady stream of water
- 2) Spray Maxima Clean-Up on chain
- 3) Allow Clean-Up to work for about 1 minute
- 4) Rinse Clean-Up off chain with water
- 5) Spray chain liberally with Maxima MPPL
- 6) Lube chain with Maxima Syn Chain Guard or Chain Wax



A +2.6 HORSEPOWER GAIN

Find your bike's hidden horsepower. A fast, easy and effective way is to maintain your bike's driveline with Maxima Clean-Up, MPPL & Syn Chain Guard, increasing equipment life and performance.

PEAK HORSEPOWER (DYNO TESTED)



Horsepower gained over leading competitor's brand chain cleaner & lube. Independent Test Run by Gordon Technical/Warrior Motorsports.



THIS THREE STEP CHAIN CARE PROGRAM
FEATURING MAXIMA PRODUCTS IS RECOMMEND
BY MOTOCROSS ACTION MAGAZINE.

THE ULTIMATE CHAIN CARE KIT FEATURING CHAIN WAX

Clean-Up, MPPL and Chain Wax are a winning combination proven to increase horsepower and extend chain and sprocket life. Maxima Clean-Up is an emulsion-type degreaser excellent for chains, sprockets that easily washes out with water, Maxima MPPL (Multi-Purpose Penetrant Lube) is a superior, all-purpose spray-on penetrating lubricant that provides an excellent barrier against rust & corrosion. Great for displacing moisture. Maxima Chain Wax is America's #1 chain lubricant. Exclusive Parafilm™ formula sprays on as a liquid, penetrates and then sets up as a soft waxy film, creating an excellent lube that protects the chain from the elements. Outstanding rust & corrosion protectant. Will not fling-off or attract dirt. For street & off-road use.

3 PACK CONTAINS: Clean-Up 15.5oz, MPPL 14.5oz and Chain Wax 13.5oz

THE ULTIMATE CHAIN CARE KIT FEATURING SYN CHAIN GUARD

Clean-Up, MPPL and Syn Chain Guard are a winning combination proven to increase horsepower and extend chain and sprocket life. Maxima Clean-Up is an emulsion-type degreaser excellent for chains, sprockets that easily washes out with water. Maxima MPPL (Multi-Purpose Penetrant Lube) is a superior, all-purpose spray-on penetrating lubricant that provides an excellent barrier against rust & corrosion. Great for displacing moisture. Maxima Synthetic Chain Guard's crystal clear formula resists fling-off. Advanced technology allows lube to penetrate critical inner pins and rollers, lubricating and protecting them from friction, shock load and high temperatures. Protective boundary guards chain against rust & corrosion while super clean formula minimizes the attraction of dirt. For off-road & street use.

3 PACK CONTAINS: Clean-Up 15.5oz, MPPL 14.5oz and Chain Guard 14oz





FILTER OILS & CLEANERS



DON'T ROB YOUR BIKE OF VALUABLE HORSEPOWER PEAK HORSEPOWER (DYNO TESTED)



Independent Test Run by Alba Action

FFT FOAM FILTER TREATMENT

Race proven synthetic foam filter treatment provides unequalled protection against the elements. Unlike other foam filter oils, FFT's time proven formula will not plug foam cells or migrate off of filters. FFT's protective coating catches dirt and fine dust without restricting airflow. Dyed dark blue to ensure even coverage on all surface areas inside and out. Resists washout from carburetor fogging. Water-resistant. The ultimate air filter oil. Available in: 160z/32oz

111 MIKE SLEETER

KTM FACTORY SERVICE



AIR FILTER CLEANER RATED #1 BEST ON THE MARKET

Maxima Air Filter Cleaner is a heavy-duty emulsion-type cleaner designed to thoroughly clean both foam and fabric air filters without damaging foam cells, paper or glue. Maxima Air Filter Cleaner will remove oil and dirt from air filter elements and easily washes out with water. Rated #1 by Dirt Rider magazine. Available in: 15.5oz





FAB 1 SPRAY ON FILTER OIL Advanced spray-on synthetic filter

Advanced spray-on synthetic filter treatment provides unequalled protection against the elements. Unlike other filter oils, Fab1's time proven formula will not plug foam cells or migrate off of filters. Fab 1's protective coating catches dirt and fine dust without restricting airflow. Dyed dark blue to ensure even coverage on all surface areas inside and out. Resists washout from carburetor fogging. May be used on foam and fabric filters. Water-resistant. The ultimate air filter oil. Available in: 13oz





THE MAXIMA AIR FILTER CARE KIT FEATURING MAXIMA AIR FILTER CLEANER & FAB I

A clean and perfectly oiled air filter provides maximum airflow and increased horsepower. Maxima Air Filter Cleaner is a heavy-duty emulsion-type cleaner designed to thoroughly clean both foam and fabric air filters without damaging foam cells, paper or glue. Maxima Air Filter Cleaner will remove oil and dirt from air filter elements and easily washes out with water. Rated #1 by Dirt Rider magazine. Fab1 spray-on synthetic air filter oil (same proven formula as FFT) provides unequalled protection against the elements. Fab1's time proven formula will not plug foam cells or migrate off of filters. Fab1's protective coating catches dirt and fine dust without restricting airflow. May be used on foam and fabric filters. Water-resistant. The ultimate air filter cleaner and oil!

Maxima Air Filter Cleaner

- Heavy duty emulsion type cleaner
- Works well on both foam and fabric filters
- Will not damage foam cells, paper elements or glue
- Easily washes out with water

Fab1 Spray-on Synthetic Filter Oil

- Most advanced air filter oil on the market
- Synthetic based formula
- Works well on both foam and fabric filters
- Resists washout from carburetor fogging
- Water resistant

2 PACK CONTAINS: Maxima Air Filter Cleaner 15.5oz and Fab1 Spray-on air filter oil 13oz





SUSPENSION CLEAN SUSPENSION CLEAN

Maxima Suspension Clean is specifically formulated for the Powersports industry professional. Suspension Clean's unique formula quickly and easily cleans suspension internally and externally leaving a dry, residue free surface. Professional formula integrates strong industrial cleaners with a powerful spray. Overspray will not harm o-rings or most seal materials. Displaces moisture. Available in: 13oz



CONTACT CLEANER CITRUS SCENTED

The best contact cleaner on the market. Citrus scented, heavy-duty aerosol cleaner is a blend of special cleaning agents that displace moisture and remove grease, oil and other contaminants. Extra heavy propellant charge provides maximum spray pressure for hard to reach areas. Outstanding for use on ignitions, spark plugs, electrical components or when a fast drying cleaner is needed. Environmentally friendly. Non-caustic, No CFC's. Available in: 13oz



without attracting dirt and dust.

Available in: 12oz

♦ 6 V



not use on Lexan® windshields. Will

also strip wax from painted surfaces.

Available in: 15.5oz

00 V

fluid for engines.

Available in: 14.5oz



COOLANOL

freeze protection.

paved surfaces.

16oz Concentrate

Available in:

Approved for race use on

HI-PERFORMANCE COOLANT

Premixed ready-to-use 50/50 blend of premium antifreeze and deionized water packaged in a convenient size. Custom blended antifreeze contains additives to protect your cooling system against cavitation, foaming, rust, corrosion and provides lubrication to the water pump and seals. Specially designed formula for use in aluminum and magnesium engines. Suitable for use in all liquid-cooled motorcycles and ATVs.



THE WATER

ENGINE

REHDY-TO-USE

FORMULATED APPROVED TO BELLE FRANK THAP

FUEL STABILIZER PROTECTS AGAINST **ETHANOL CORROSION** Prevents the deterioration of

fuel and stops the formation of gum and varnish in the fuel system and storage cans. Eliminates the need to drain or dispose of fuel over long storage periods. Works with both gasoline and diesel fuels. Doubles as a corrosion inhibitor for ethanol containing fuels. Available in: 8oz/32oz



FUEL ADDITIVES MaximaUSA.com

HI TEST OCTANE BOOSTER

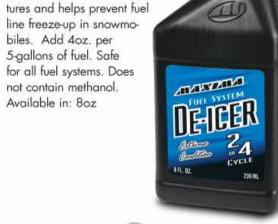
Eliminates knocks and pings and safequards your engine against their potentially destructive results. One ounce per gallon effectively raises octane approximately 2 to 4 points. Legal for all racing applications. Will not discolor plastic gas tanks. Sold in special child-resistant packaging. Available in: 16oz





FUEL DE-ICER EXTREME CONDITIONS

Great for snowmobiles, watercraft, ATVs, motorcycles and cars. Works like a sponge to eliminate moisture from fuel systems. Improves fuel flow at extreme low tempera-



GREASE & BRAKE FLUID

WATERPROOF GREASE HI-TEMP, TACKY FORMULA

Multi-purpose lithium complex grease has excellent resistance to water washout and clings to metal surfaces under the most severe conditions. Use on all motorcycle, ATV, PWC, trailer and

snowmobile components. Saltwater resistant Provides excellent protection against high loads, extreme temperatures. moisture, rust & corrosion Very high temperature grease suitable for disc brake application. Available in: 16oz



RACING BRAKE FLUID SYN DOT 4 600 - DOT 4 - DOT 5

SYN Racing DOT 4 offers an extremely high 600°F boiling point for racina. DOT 4 hydraulic clutch and brake fluid meets and exceeds all OEM specifications for alycol based fluids and offers excellent protection against moisture contamination, DOT 5 Silicone based fluid should be used where a silicone based fluid is specified. Change fluid often for optimal performance. Available In: 8oz



5 GALLON PAILS

Most of Maxima's products are available in 5-gallon pails and 55-gallon drums. The 5-gallon pails are packed in a sturdy carton for easier and less costly UPS shipping throughout the U.S. The economica plastic pump fits on all Maxima 5-gallon pails and 55-gallon drums. Both larger size containers offer the consumer exceptional price points.



ACCESSORIES www.MaximaUSA.com

GO-GO DANCER

LADIES SIZES: S-XL

COLORS: HEATHER

SIZES: M-XXL

& LITE OLIVE

LADIES SIZES: S-XL

COLORS: PINK, WHITE

& BLACK

SIZES: M-XXL



WOMEN'S RAGLAN HOODIE

LADIES SIZES: M-XL

COLORS: WHITE & COCOA

SIZES: M-XXL

COLORS: BLACK

RACE PATCH

High-quality woven patch, perfect for leathers, jerseys and race pants.







THERMALWELD RACE PATCH

Smooth patch material, perfect for leathers, Jerseys and race pants. 8.5" logo, 10" logo and 3.5" icon.

LITTLE ZIP HOODIE

YOUTH SIZES: XS-5

COLORS: NAVY & PINK

SLIM FIT SIZES: S-XXL

COLORS: RED, BLACK & WHITE



MAXIMA BANNER 42" X 10' WITH METAL GROMMETS





LARGE DECAL SHEET Two 15" decals.



FRONT FENDER DECAL SHEET











DISPLAY RACKS

5 SHELF FLOOR DISPLAY

2 SHELF COUNTER DISPLAY Get organized and realize



QUICK 2 MIX YOUR LIFE JUST GOT A LITTLE EASIER.

This tough polypropylene graduated cylinder takes the work out of premixing. Convenient design allows for ease of measuring at various ratios. Provides gallon, liter, ounce and co markings for accurate measurements. Quick 2 Mix comes complete with 11d to aid in keeping your next mix dust and contaminate free.









RACE CANOPY 10' X 15' Premium quality race canopy featuring Maxima logos, Powder coated black frame.

Tops also available separately.



increased sales with these Maxima displays, Heavy-duty 5 shelf floor rack or convenient 2 shelf P.O.P. counter model help keep your Maxima product moving out the door.

HOODIE



MEN'S DISTRESSED

ZIP HOODIE

SIZES: S-XXL **COLORS: WHITE & BLACK**

SLIM FIT SIZES: S-XXL COLORS: CHOCOLATE,

SIZES: M-XXL COLORS: GUNMETAL & COCOA





PREMIUM, DUAL-STAGE, LONG LIFE AIR FILTER... LOADED WITH FEATURES





PROFILTER DUAL-STAGE PREMIUM AIR FILTERS

WASH AFTER WASH, READY-TO-RACE

ProFilter dual-stage, long life, Premium Air filters are made of chemical resistant, high quality polyester based foam. Heat laminated, dual-stage design allows for superior filtration by eliminating the passage of fine dirt and dust, while helping to prevent air flow blockage. Special reticulation process offers unsurpassed air flow and filtration. Permabond ultra high strength seams increase the integrity of the filters wash after wash. Packaged individually in a re-sealable bag.

Used & Endorsed By





PREMIUM FILTER FEATURES

- Reusable long life air filter
- Chemical resistant, polyester based foam
- 15mm high flow filtering thickness
- Heat laminated, dual-stage, reticulated foam
- Permabond ultra high strength seams
- Low profile rubber grommet
- Plush 13mm sealing foam
- Re-sealable poly bag



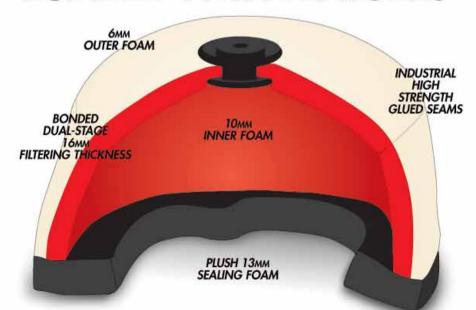
DYNO TESTED AND RACE PROVEN!



MAXIMA FFT, IT'S LIKE HORSEPOWER IN A BOTTLE.

Independent Test Run by Alba Action

READY-TO-USE AND LOADED WITH FEATURES







PROFILTER READY-TO-USE AIR FILTERS

READY-TO-USE, READY-TO-RACE

When you get ready to change your filter, change to ProFilter. A new perfectly oiled ProFilter air filter provides maximum airflow and increased horsepower. ProFilter Ready-To-Use air filters are constructed of dual-layer, reticulated foam. Reticulation is a process that opens up the foam cells, allowing for increased air flow and horsepower. The dual foam layers differ in foam pore size - the innermost foam consists of a more dense foam to catch fine particles of sand and powder, whereas the outermost foam is constructed of a more open pore matrix allowing for filtration of larger micron dirt particles. The open porosity of the outer foam also helps the air filter resist plugging. Air filter seams are welded with industrial strength adhesive and all filters come with a rubber grommet to help secure the filter in place to the cage, eliminating tearing and keeping the structural integrity of the filter intact.

READY-TO-USE FILTER FEATURES

- Pre-Oiled with MAXIMA FFT™
- Dual-Stage Open Cell Foam Matrix
- Plush 13mm Sealing Foam
- Dyno Tested, Race Approved
- Disposable Gloves Included
- Used & Endorsed By







OIL FILTERS www.ProFilter.com





PROFILTER MAXFLOW

STAINLESS STEEL OIL FILTER

Protect the oil that protects your investment by running a ProFilter MaxFlow Stainless Steel oil filter. Built from the finest materials - our stainless steel oil filters are built to last long after standard oil filters.

- Swiss Made Stainless Steel Micronic Filter Cloth
- Clean And Reuse
- Filters Particles As Small As 35 Microns
- Increased Flow
- Billet Aluminum End Caps
- For Use With Synthetic Or Petroleum Based Oils
- Exceeds All OEM Specifications





PROFILTER MAXFLOW **OEM REPLACEMENT OIL FILTER**

When you get ready to change your oil filter, change to a ProFilter OEM Replacement oil filter. Our OEM Replacement oil filters are built to exacting standards and exceed all OEM specifications.

- High Strength And **Dimensional Stability**
- Consistant Flow Rates
- For Use With Synthetic Or Petroleum Based Oils
- Exceeds All OEM Specifications



OIL FILTER COVERS

WE EVEN HAVE YOU COVERED!

PROFILTER COVERS

BILLET ALUMINUM OIL FILTER COVERS

ProFilter Billet Oil Filter Covers are engineered to increase oil flow, helping to cool hot running 4-stroke engines. Built from military-grade materials these billet covers stand up to the test.

- CNC Machined 6061-T6 Billet Aluminum
- 3D CAD Design For Increased Flow Rates
- Sub-surface Anodized Finish
- Lightweight & Durable
- Precision Fit, Available For Most Popular Models
- Exceeds All OEM Specifications

MOTORCYCLE, ATV & RUV APPLICATIONS









PROFILTER BANNER 42" X 10' WITH METAL GROMMETS







LOGO T SIZES: M-XXL



BIG M LOGO DECAL



PROFILTER DECALS MATERIAL: 12MIL HEAVY-DUTY CLEAR VINYL



PROFILTER FLEX FIT HAT



